

The Online User Experience: Libguides and Library web pages

Date: Wednesday 15th November

Time: 10:30 – 15:00 (Lunch will be provided)

Venue: Lanchester Library, Coventry University, Gosford Street, Coventry, CV1 5DD

Description: Come and join us to look at how institutions in the region have been improving their online presence through web pages and Libguides. We'll be considering what an ideal web experience might look like for students and how we can try and improve the online customer experience.

Speakers include:

- Holly Singleton (Academic Liaison Librarian) and Paul Smith (Library Systems and Digital Development Manager) Coventry University
 - Introduction of Libguides at Coventry
- Adele Beeken (E-Resources Librarian) University of Lincoln
 - Redevelopment of the web pages at Lincoln
- Ruth Graham (Eresources & Licensing Co-ordinator) University of Worcester
 - Improving the user experience at Worcester
- Paul Biggs (Academic Skills Tutor Librarian), Staffordshire University
 - Embedding LibGuides into Blackboard to drive student engagement

Audience: This event is aimed at Library staff with an interest in the online student experience.

Booking: Please [book online](#) by 3rd November.

Travel: [Travel directions](#) and a campus map are available from the Coventry University website.

Further enquiries: Please contact Kirsty Kift k.kift@coventry.ac.uk